



Faculty

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General description

The Open Forum Session will evaluate the organizational and economic sustainability of Contrast-Enhanced Ultrasound (CEUS) as a diagnostic tool for the characterization of incidental focal liver lesions (FLLs). An initial reminder of the clinical benefits of CEUS for the real-time characterization of FLLs will be followed by a detailed analysis of the value of CEUS for improved economic sustainability both at institutional and national level. This analysis compares current diagnostic pathways (i.e., "As Is" scenarios) with an optimized "Best Case Scenario" when CEUS is integrated effectively into routine clinical practice. The analysis demonstrates not only that the efficient implementation of CEUS can improve organizational efficiency by reducing examination times and overall costs, but that the benefits seen at institutional level extend also to the national level.

**UNLOCKING THE
INVISIBLE**

OPEN FORUM SESSION

You are invited!

ECR 2025

Vienna, Austria

Thursday, February 27th

10:15 – 11:00

Open Forum Area,
Foyer E, ACV Level 0

CEUS of the liver for economic sustainability: an Italian case study

Clinical advantages of CEUS for the characterization of focal liver lesions.

Carla Serra, Bologna, Italy

Benefits of integrated CEUS for economic and organizational sustainability.

Emanuela Foglia, Varese, Italy

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