



PRESS RELEASE

RETE VENTURES and BRACCO IMAGING sign protocol agreement

Companies join forces to promote the results of CNR research for Bracco Imaging innovation and growth. A step forward for diagnostic imaging

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Rete Ventures, a company of Italy's **National Research Council** (CNR, *Consiglio nazionale delle ricerche*) that specialises in promoting the results of CNR research and intellectual property, in technology transfers and in creation of new spin-offs from research, has signed an important protocol agreement with **Bracco Imaging Spa**, the leading player in diagnostic imaging which has always been active in applied product, process and sustainability research.

Rete Ventures will identify the results of CNR research of greatest interest to Bracco Imaging, in order to make the agency's solution potential useful for Bracco operations. The cooperation agreement will be the basis for specific technology and know-how transfer projects: the top name in Italian research joins forces with the leading player in diagnostic imaging.

"The agreement is based on our observation of the ideal complementarity between our organisation and Bracco Imaging," explains Rete Ventures Project Manager Claudio Mordà. "Our mission is to generate resources for research by leveraging the CNR's intellectual property and intangible assets; we have signed other successful protocols with companies in a variety of sectors; Bracco Imaging operates at the cutting edge of technological innovation, and presents specific scientific characteristics. Our cooperation is an opportunity of enormous interest to both our companies."

The partnership between BRACCO IMAGING and RETE VENTURES will be developed through a systematic approach consisting of three basic steps: "Research", "Focalisation", "Collaboration".

Three phases targeting a single goal, to guarantee *technology transfers* of excellence to the market.

"The agreement with Rete Ventures will give us a more specific point of entry into CNR expertise and enable us to optimise time and resources in setting up cooperation," says Fulvio Uggeri, director of the Bracco Research Centre in Ivrea. "Given the high technological and risk level of our research, we take full advantage of all the opportunities offered by public research. We are confident this agreement will be an essential and effective facilitator."

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