



PRESS RELEASE

BRACCO IMAGING ANNOUNCES THE PLACEMENT OF NOTES FOR AN AMOUNT OF 100 MILLION EUROS

Milan, 12 November 2014 - Bracco Imaging S.p.A. (the "Issuer") announces the placement with European institutional investors (so called "Euro Private Placement") of non-convertible notes in an aggregate principal amount of 100 million Euros, as approved by the Issuer's Board of Directors on 18 September 2014.

The notes, which are unsecured, allow the Issuer to diversify its sources of funding and to lengthen the average duration of Bracco Imaging Group debt. The proceeds will be used for general corporate purposes of the Group.

The notes are unrated and have a seven-year maturity. The settlement of the issue took place today and the notes have been admitted to trading on the multilateral trading facility managed by the Luxembourg Stock Exchange (Euro MTF Market) with ISIN code XS1137003783.

The principal amount will be redeemed at par in a single bullet repayment at the maturity date, subject to the exercise of an early redemption option pursuant to the relevant terms & conditions of the notes.

The notes will pay interest from the issue date at a fixed rate of 3.17%.

UniCredit acted as Sole Lead Manager. Santa Maria and Greenberg Traurig Maher acted as legal advisors to the Issuer, and Allen&Overy – Studio Legale Associato acted as legal advisor to the Sole Lead Manager.

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